

14. Membership in professional bodies : Knowledge Export Import member of All India Psychology Academy

15. Honors & awards received : Innovative & Dedicated Academician Award- The Society of Innovative Educationalist & Scientific Research Professional Chennai.

16. No. of Online Courses completed :

- Secured 86% and were listed among **5% Topper in NPTEL Online course** on “**Leadership**” conducted by **IIT Kharagpur** Aug – Sep 2018(4 week course). Received Elite Silver certificate.
- Secured 89% and were listed among **1% Topper in NPTEL Online course** on “**Principles of Human Resource Management**” conducted by **IIT Kharagpur** Jan – Mar 2019(8week course). Received Elite Silver certificate.

19. Any Other :

- Served as **Resource person** for Workshop on Intellectual Property Rights (IPR) and Management for startup at Sri Akilandeswari Women’s College, Wandiwash on 25.07.2023.
- Acted as **Guest speaker** for Student Induction Programme on topic “Think an Extra Mile” held at DKM College for Women (Autonomous) Vellore on 27th July 2022.
- Acted as **Resource Person** and addressed College Union Members on the topic “Influence of Social Media on Youth” at DKM College for Women (Autonomous) Vellore on 24th May 2022.

PUBLICATIONS

Publications in Journals:

- **Dr.R.Gayathiri** and S.S.Prithivi, “A study on factors influencing consumer decision making in Digital marketing with special reference to mobile Application and social media”, Utkal Historical Research Journal, ISSN 0976-2132, Volume XXXIV, 2021, pg. 111-114.
- **Dr. R. Gayathiri** , Ms. Sangeetha and Ms. N.Aswini, “ A Study on customer satisfaction on Green Banking with Special reference to Ranipet, Vellore”, Rabindra Bharati Journal of Philosophy, ISSN No:0973-0087 ,Vol XXIV, No. 04: 2023 Pg 112-116.
- **Dr.R.Gayathiri**, “A study on Human Resource Auditing of Educational Institutions in Vellore district”. International Journal of Human Resource (PIJHR) ,ISSN NO: 2348-0483, Impact factor: 3.532. Vol. 4, Issue No.2 Jan- June 2017.
- **Dr.R.Gayathiri** , “A study on need for Human Resource Auditing in Educational Institutions with special reference to educational institutions of Vellore district” Global Journal for Research Analysis, ISSN no 2277-8160, Nov 2014. Impact factor 1.5408. pg. 55- 58.
- **Dr.R.Gayathiri**, “A study on Human Resource Auditing of Educational Institutions in Vellore city” C. Abdul Hakeem College Journal of Humanities, ISSN NO 2320-3120, July-Dec 2013. pg. 15-24.
- **Dr. R. Gayathiri**, “Performance management in Higher educational institutions in India”, Kaveripakkam College Journal of Management, ISSN NO 2249-6459, Impact factor -3.5691. Oct-Dec-2013 pg. 40-50
- **Dr. R. Gayathiri**, “Effectiveness of Human Resource accounting in Educational Institutions in Vellore city “ Research Explorer, ISSN NO 2250-1940, VOL II, Nov 2013, pg. 99- 100.

Publications in Proceedings

- **Dr.R.Gayathiri** and Dr. Shrilatha , “A Comparative study on preventive measures of Cyber Crimes in digital payments among public and private sector banks with reference to Vellore branches.” A special e-issue 2018 for IJMSS international conference proceedings.
- **Dr.R.Gayathiri** ,“A SWOT Analysis of GST Act in India and its Emplacement in world scenario” A special issue of Kaveripakkam college journal of Management Research, ISSN no 2249-6459, Impact factor-2017 – 8.1057. pg. 82-86.
- **Dr. R. Gayathiri** “New HR Competencies Related to E-HRM” International conference on global business strategy in competitive environment, at Sri Ram Institute of Management Studies, Chennai.

- **Dr. R. Gayathiri** “E-HRM Issues and challenges”, National symposium on Transpiring Emanations in management precepts & practices, at Dr. MGR Janaki College of arts and science for women, Chennai.
- **Dr. R. Gayathiri** “National Level seminar on prospects of cyber banking and electronic currency in India” at sacred Heart College, Tirupattur.

FDP’s/ Seminars/ Workshops/Webinars:

- Online Workshop on “Artificial Intelligence as a Magical Tool for Teachers & Researchers: Challenges and Opportunities” on 20th July 2023.
- Quality Assurance Conclave on 7th June 2023 at College of Nursing, Christian Medical College, Vellore.
- National webinar on “Research Productivity and Institute Intellectual Output” on 5th Nov 2022 organized by Auxilium College (Autonomous), Library, Gandhi Nagar, Vellore.
- International Conference on the theme “BANCASSURANCE” on 3rd September 2022 at DKM College for Women (Autonomous), Vellore.
- International Seminar on Opportunities and Challenges of Digital Marketing and Cashless Transactions on 21st Feb 2020 at Voorhees College, Vellore.
- National Conference on Teaching, Learning and Evaluation: Changes and Challenges on 30 & 31 Jan 2020 by IQAC of Auxilium College (Autonomous), Vellore.
- Creation of webinar during COVID-19 Pandemic FDP
- Participated in State Level Seminar on “Entrepreneurial Development through the technical support of Bankers” on Jan 2019 at M.M.E.S Women’s Arts and Science college, Melvisharam.
- Participated in Two-Day State Level Workshop on Intellectual Property Rights on 2nd and 3rd August 2019 jointly organized by the Tamil Nadu State Council for Science and Technology, Chennai and the Research Cell and the IPR cell of Auxilium college (Autonomous) Vellore.
- Participated in Capacity building programme on International opportunities for Academicians and Young Professionals organized as part of road to commonwealth summit 2018 organized by Audacious Dreams Foundation, India in association with Commonwealth Youth Council and Auxilium College on 8th December 2017.

- Participated in one-day State level workshop on “Necessitous of Research Report Writing” on July 2018 at Sri Akilandeswari Women’s College, Wandiwash.
- Participated in One Day Workshop on “Campus to Corporate” on Feb 2017 at Sri Vidya Mandir ARTS and Science College, Uthangarai, Krishnagiri.
- Participated in Entrepreneurship Awareness Camp at Auxilium College (autonomous) Vellore from 29.6.2017 to 1.07.2017
- Participated in Two Day National Level Workshop on “Research Methodology and Thesis Writing” on Sept 2015 at VoorheesCollege, Vellore.
- Participated in One Day workshop on “Examination Reforms” on Mar 2013 at DKM College for Women, Vellore.
- Participated in workshop on “Introduction to Data Analysis” on Nov 2013 at Madras University.
- Participated in State Level workshop on “Autonomy and Quality Management in Higher education” on Dec 2010 at DKMCollege for Women, Vellore.

FACULTY DEVELOPMENT PROGRAMME- ATTENDED :

- Attended Faculty Development Program on Stress Management (Online Live FDP) for 10 hours conducted by ICT Academy on 23rd March 2021 to 27th March 2021.
- Attended Faculty Development Program (ONLINE) on “Challenges in Financial Management – COVID-19 scenario” from 14th May to 19th May 2020, Organized by Kovai Kalaimagal College Arts & science Coimbatore.
- Attended International Faculty Development Program (ONLINE) on “360° Classroom Management- Teaching Methodology from 16th May to 22nd May 2020. Organized by Sri Sai Ram Engineering College, Chennai.
- Attended “Whole person Education Training – Faculty Training Program of South Asia” from Feb 22 – 1st Mar, 2019 held at **Asian University for Women, Chittagong, Bangladesh.**
- Attended Faculty Development Program on Enriching & Enhancing the effectiveness of teaching using 21st Century skill sets organized by The Haskalah Academy from 5th to 7th June 2019 held at Auxilium College (Autonomous) Vellore.
- Received Faculty Development Programme certificate for completion of four weeks course “**Leadership**” through MOOC (NPTEL – funded by Ministry of HRD, India) mode, which is accepted by **All India Council for Technical Education** as completion of **half of one- week Faculty Development Program.**

- Received Faculty Development Programme certificate for completion of Eight weeks course “**Principles of Human Resource Management**” through MOOC (NPTEL – funded by Ministry of HRD, India) mode, which is accepted by **All India Council for Technical Education** as completion of **Full Faculty Development Program of one week**.

